



The Original Bar Show
Business Design Centre, Islington,
15 & 16 JUNE 2010

BAR 10

Dates: **15th - 16th June 2010**

Venue: **Business Design Centre Islington**

Bar plays host to leading international brands as well as unique, specialist suppliers involving products and services from all sectors of the industry.

The Bar10 show will bring together industry leaders, key decision makers, international bar stars and contemporary style gurus.

For the last ten years UK bars have had a major influence on the UK hospitality industry as a whole with pubs, clubs, restaurants, hotels and café bars embracing a more contemporary style of operation. The Bar 10 show will be moving back to its spiritual home, Islington's Business Design Centre, where it was first launched ten years ago.

The Bar 10 show will incorporate the brand new London Cocktail Summit, where the world's leading drinks experts, international bartenders, food and drink scientists and global brand owners will gather together for two days of experiments, demonstrations and talks from chief execs of the biggest drinks companies in the world. Findings will document the future trends of modern drinking and will be circulated internationally to spearhead a global conversation about modern drinking styles, reinforcing the London Bar Show's position as the centre of the bar world.

Also, as always there will be plenty of design including everything you need to build or refurbish your next bar at BAR Build. Expect the very best in lighting, furniture and other essential bar build products along with club technology and audio solutions. Advice and inspiration will also be freely available with representation from the industry's leading designers in Design Talks.

The Bar 10 show will maintain its legendary status demonstrating luxury drinks brands, premium beers, essential new ingredients and other specialist bar services. Exclusive promotions with headline DJ's and stunning, state of the art light and sound