



## **CAFFÈ CULTURE**

Dates: **23rd - 25th June 2010**

Venue: **Olympia, London**

Caffè Culture is the leading trade exhibition exclusively catering for Europe's growing café bar market. Now in its fifth year, this highly targeted event not only provides a unique opportunity to generate new business and network, but also to gain a valuable insight into this fast moving sector.

Working very closely with the Speciality Association of Europe (SCAE), Caffè Culture is very proud to announce we will be hosting the prestigious World Barista Championships (WBC) and SCAE's annual event, including four SCAE world championships.

Taking place over three days and with more than 50 countries competing for the coveted titles of World Barista Champion, over 10,000 visitors from the global coffee community will be descending upon London's Olympia to be part of the largest European coffee event in 2010